**REGISTRATION**

**Carnival of Connections**  
Wednesday, May 1, 2002  
12th Annual Communicators Forum Conference  
8:00 a.m. to 4:45 p.m.  
McNamara Alumni Center, East Bank Campus  
University of Minnesota

Register via the Web by visiting the Communicators Forum Web site at [www.umn.edu/umcf](http://www.umn.edu/umcf), or send this completed registration form to —  
Lani Payette, Communicators Forum  
c/o Training Services  
260 WBOB  
Minneapolis, MN 55455

For questions or further information about registration, call 612-624-7731.  
For more information on conference content, call 612-624-4697.

Space is limited! The registration deadline is April 25. Registrations made or received after April 25 will be charged a late fee of $10. After the deadline, refunds will not be made for cancellations, but you may send someone from your department in your place.

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Name  
Title  
Department  
Mailing Address  
Phone  
E-mail

Please check the amount enclosed or to be billed through CUFS. Make checks payable to the University of Minnesota.  
☑ $100 Member + $30 annual membership dues. ($130 total. Membership runs from conference to conference. Membership fee for 2002-2003 must accompany this registration.)  
☑ $150 Nonmember  
☑ $50 Full-time student (includes 2002-2003 membership)

CUFS number (area/ org) for billing  
Name of person to contact with payment questions

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Lunch
- I request a vegetarian lunch.
- I have special dietary needs and will call 612-624-4697 at least two weeks before the conference to arrange an alternative meal.

Side-Show Preferences
Please indicate which of the side shows you are most likely to attend.

Concurrent Sessions I (9:15-10:45 a.m.)
- Connecting with the Media
- Integrated Campaigns: Creating a Common Look, a Common Theme, and a Common Message for Uncommon Results
- What Makes a Good Web Site? — If it's Well-Designed and Usable

Concurrent Sessions II (11:00-12:30 p.m.)
- Selling Education
- Design for Higher Education
- www.umn.edu/your_portal — Good Morning and Welcome to Your University of Minnesota Web Site!
- Writing for the World — Everyone Doesn't Read English

Concurrent Sessions III (1:30-3:00 p.m.)
- Connecting with the Community
- Good Writing for Good Results
- Eeeeee — High-Voltage Electronic Communications
- Collaborating for the Creative Process