13th Annual University of Minnesota Communicators Forum Conference

Wednesday, May 7, 2003
8:00 a.m. to 4:30 p.m. (registration begins at 7:30)
Coffman Memorial Union, Twin Cities Campus

Space is limited! The early bird registration deadline is May 1. Registrations made or received after May 1 will be charged a late fee of $10. After the deadline, refunds will not be made for cancellations, but you may send someone from your department in your place.

________________________________________________________________________________
Name
________________________________________________________________________________
Job Title
________________________________________________________________________________
Department
________________________________________________________________________________
Address
________________________________________________________________________________
City        State        Zip
________________________________________________________________________________
Phone
________________________________________________________________________________
Email

Please check the amount enclosed or to be billed through U of M CUFS#.
Make checks payable to the University of Minnesota (Federal tax# 41-600-7513)
o $130 (Includes 2003-2004 membership, conference to conference)
o $60 Full-time student (includes 2003-2004 membership)

CUFS number (area/org) for billing (U of M only) ______________________________________

Name of person to contact with payment questions ______________________________________

Breakout Sessions

Please indicate which sessions you are most likely to attend.

Concurrent Sessions I
o Clarity Coverdale Fury: Target Market
o Without Words
o CD, DVD, or Web, Choosing the Right Interactive Media Delivery Strategy
o Where Does Your Creativity Start?

Concurrent Sessions II
o Red Goes With Everything: Target Ad Campaign
o Moving Pictures, Moving People
o Why Aren’t You More Like Me?

Concurrent Sessions III
o Writing for the Web
o The Wizards of Ads: Secrets From Behind the Creativity Curtain
o The Confident Voice
o Clay, Stage, Street, and Paper

Send this completed registration form with a check or CUFS# to —
Lani Payette, Communicators Forum
c/o Training Services
1300 S 2nd St, 260 WBOB
Minneapolis, MN 55455

For questions or further information about registration, call 612-626-7731.
For more information on conference content, call 612-626-8675.