Space is limited! **The early bird registration deadline is May 5.** Registrations made or received after May 5 will be charged a late fee of $10. After the deadline, refunds will not be made for cancellations, but you may send someone from your department in your place.

**Registration form**

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<th>NAME</th>
<th>JOB TITLE</th>
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**University of Minnesota**

**$130** (Includes 2005–2006 membership, conference to conference)

**$60** Full-time student (includes 2005–2006 membership)

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**Concurrent Sessions I**
- Make the News Service Work for You
- Writing E-Newsletters That Work (Part I)
- Turning People On to Light Rail: A Case Study
- Communicating Diversity

**Concurrent Sessions II**
- Media Roundtable
- Writing E-Newsletters That Work (Part II)
- How Do You “Do”? A Case Study
- The Power and Influence of New Media Trends

**Concurrent Sessions III**
- Networking 101
- Presenting Powerfully
- The Making of an Impossible Dream: The Regis Center for Art and the West Bank Arts Quarter
- Design and Publishing Essentials for Non-Designers

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For questions or further information about registration, call 612-626-7731.

For more information on conference content, call 612-625-3509 or see www.umn.edu/umcf/2005conference.

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**FILE UNDER**

**MISSION: POSSIBLE**

**YOUR MISSION, SHOULD YOU CHOOSE TO ACCEPT IT**

fill out this form and attend the conference.